Drinkaware Monitor 2021 Spotlight on: Scotland

November 2021





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Introducing the research

Monitor and online community

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Introducing the report

Introducing the research

The full UK report brings together two key research sources to look at drinking in the UK:

Monitor - a UK representative survey to find out who's drinking, how much and why

Online community - an asynchronous qualitative research study with 30 UK drinkers

The <u>UK Drinkaware Monitor</u> report has more information on the methodology of these research sources.

What does this 'Spotlight' report include?

This report provides a summary of Scotland specific data from the Drinkaware Monitor 2021, looking specifically at what alcohol consumption and drinking frequency looks like for Scotland in 2021. UK-wide insights from the online community is included to provide additional context to the data.

What does the full UK report cover?

The full UK report looks at the state of UK drinking, drinking through the pandemic, high risk drinkers and other groups of interest, drinking and deprivation.

The <u>Drinkaware Monitor 2021 survey</u>¹ covers more topics than are covered in the full UK report. For example, the survey asks questions to understand drinking expectancies, moderation techniques, alcohol marketing and stigma. The full data tables and an interactive library of historical Monitor data will be published on the Drinkaware website in winter 2021. Drinkaware welcomes secondary analysis of its data, please contact research@drinkaware.co.uk.

The <u>technical report</u>², produced by YouGov, includes a copy of the questionnaire.

How to cite this report

Pearson A., & Slater, E. (2021, November). Spotlight on Scotland. Drinkaware Monitor 2021. PS Research and Drinkaware.

Viewing the charts

Many of the analysis charts in this report are interactive.



Hover

Hover over bars or maps to display data and hover over legend labels to highlight one set



Select

Click on a legend label to select or de-select data in the chart you are viewing

Understanding the language

Throughout the report a number of technical terms are used to analyse the results of the Monitor. A <u>glossary</u> is included in the Appendix. The most commonly used are:

AUDIT and AUDIT-C are methods of screening for excessive drinking developed by the World Health Organization ³. AUDIT is a 10-question method of screening for excessive drinking and to assist in brief assessment. AUDIT-C is a shorter method of screening, consisting of three consumption-related questions on the AUDIT questionnaire that relate to drinking frequency, units consumed on a typical occasion and frequency of drinking six units or more (for women) or eight units or more (for men) at a single session. The full 10-question AUDIT was included in the Drinkaware Monitor for the first time since 2017. Throughout this report, AUDIT-C is used for any analysis on Scotland. The full AUDIT assessment is used when looking to understand more about particular drinking groups in the UK sample, with the additional risk questions bringing out more significant differences than AUDIT-C.

The **Index of Multiple Deprivation** is a <u>measure of relative deprivation</u> for small areas (neighbourhoods) across the UK^{4} . Throughout the report, analysis by deprivation refers to the 'least deprived' and 'most deprived' areas. These are based on Index of Multiple Deprivation quintiles, with the 'least deprived' being those living in areas in the lowest 20% of deprivation and 'most deprived' being those who live in areas in the highest 20% of deprivation.

Social Grades are reported using a <u>classification system</u> based on occupation (AB are managerial and professional occupations; DE are semi and unskilled manual workers) $\frac{5}{2}$

Where differences between sub-groups are highlighted, only those differences that are statistically significant are reported (unless otherwise stated). These differences are statistically significant to a confidence level of 95% for the UK and 90% for Scotland. Please also note that throughout the report we use rounded percentages. Figures may not always sum to 100% due to this rounding, but will remain within a percentage point.

Drinkaware Monitors



Drinkaware is committed to ensure our work is informed by up-to-date evidence on UK drinking attitudes and behaviours.

Every year, Drinkaware commissions a representative survey to understand the UK's drinking behaviours and motivations. A core subset of questions are included in the questionnaire every year to understand changes in key variables over time. Other questions are developed to reflect that year's theme. The theme of the 2020 and 2021 Monitors has been drinking during the coronavirus pandemic.

Since 2017, the Monitors have been conducted by YouGov on behalf of Drinkaware, and before that by Ipsos Mori (2009-14). Where appropriate, findings from the 2021 Monitor have been reported in the context of those from previous waves.

Drinkaware welcomes secondary analysis of its data, please contact the research team on **research@drinkaware.co.uk** to find out more.



- UK wide sample of 9,137 adults aged 18 to 85 were interviewed, including 5,934 in England, 1,245 in Wales, 1,349 in Scotland and 609 in Northern Ireland
- The sample was drawn from the YouGov research panel, with responses collected between 11 June 2021 and 4 July 2021
- Using data from the Office for National Statistics, the results were weighted to be representative of the UK adult population according to age, gender, social grade and region
- The sampling and weighting process is exactly consistent with that used in the 2017, 2018, 2019 and 2020 Drinkaware Monitors

More information on the Methodology can be found in the <u>technical report</u>².

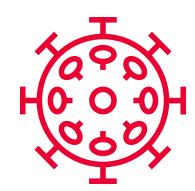
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UKsummary

Summary of key findings from full UK report

Take me to...

2021: the UK story in a nutshell



The increase in overall drinking levels seen in 2020 has not continued into 2021

- The increase in the proportion of adults drinking two or more times a week in July/August 2020 does not appear to be a continuing trend; drinking levels in May/June 2021 have dropped back to 2019 levels.
- Drinkers reported that the pandemic, and particularly times of increased restrictions/lockdowns, caused periods of high stress, anxiety, isolation and boredom, and that some turned to alcohol as a coping mechanism.



However, the polarisation of high risk and low risk drinkers continues

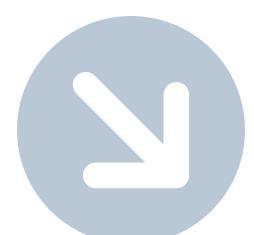
- Whilst the proportion of low risk drinkers and adults who don't drink is increasing, the level of high risk drinkers remains largely unchanged.
- High risk drinkers are the most likely to report drinking more, more often and in different situations than usual compared to before the pandemic.



The deprivation paradox

• Analysis by levels of deprivation shows that adults in the most deprived areas are less likely to drink alcohol, but those that do drink are more likely to be high risk drinkers (and therefore more likely to suffer alcohol-related harm).

How have drinking habits changed during the pandemic?



A spike in drinking frequency in 2020 has dropped back to 2019 levels

41% of UK adults were drinking 2+ times a week in 2020 compared to 38% in 2019^{7} and 2021

People reported drinking more than their usual amount during the first lockdown (March to June 2020) than in the last 30 days (May/June 2021)



Drinking more than pre-pandemic levels in the last 30 days

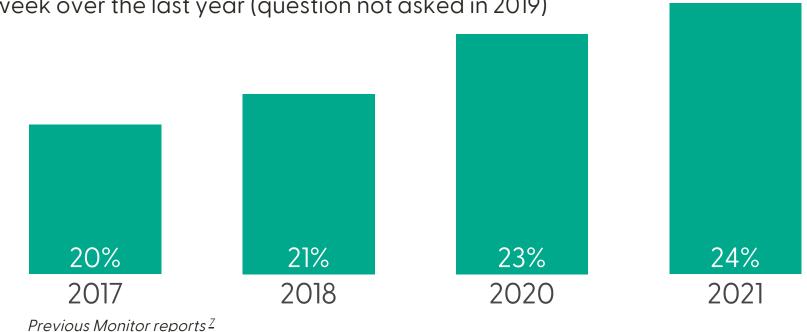


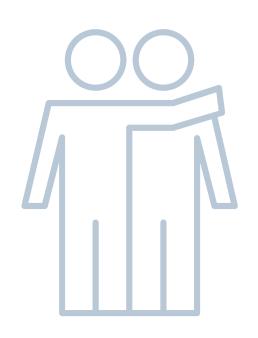


But more people overall were drinking less than pre-pandemic levels and half were drinking about the same amount as before

People drinking at home alone increased during the pandemic in 2020 and that has continued in 2021

24% of drinkers in 2021 reported drinking at home alone at least once a week over the last year (question not asked in 2019)



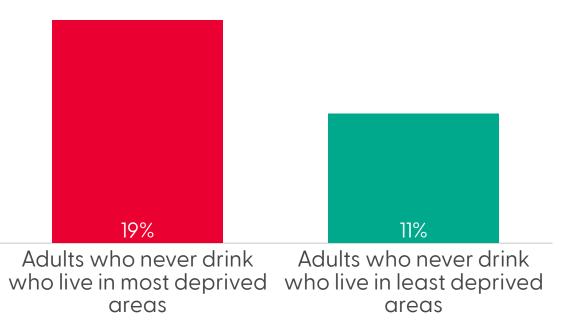


Those drinking much more during the March 2020 lockdown struggled to resist when their partner/spouse was drinking

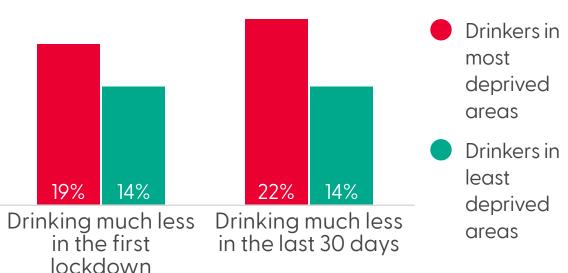
45% of drinkers who drank much more during the first lockdown were probably, most likely or very sure they could not resist drinking in this situation

2021 UK Monitor findings support the alcohol harm paradox

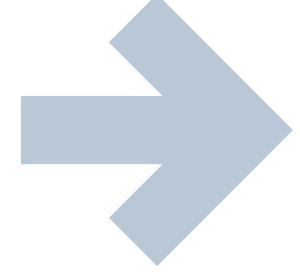
Adults in the most deprived areas are more likely to <u>not</u> drink alcohol



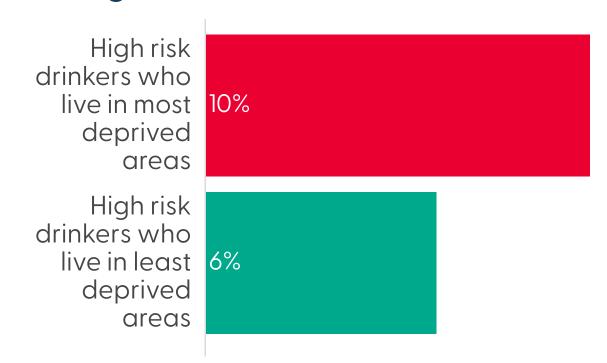
And drinkers in the most deprived areas were drinking less during lockdown than their usual amounts



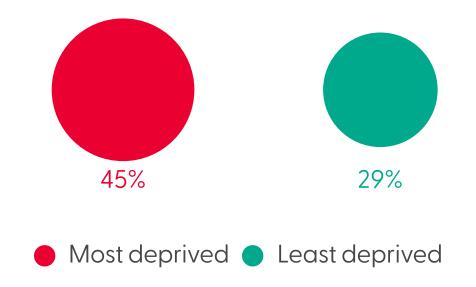
BUT...



Those that do drink are more likely to be high risk Based on the full AUDIT assessment



And they are more likely to have been drinking alone in the last seven days



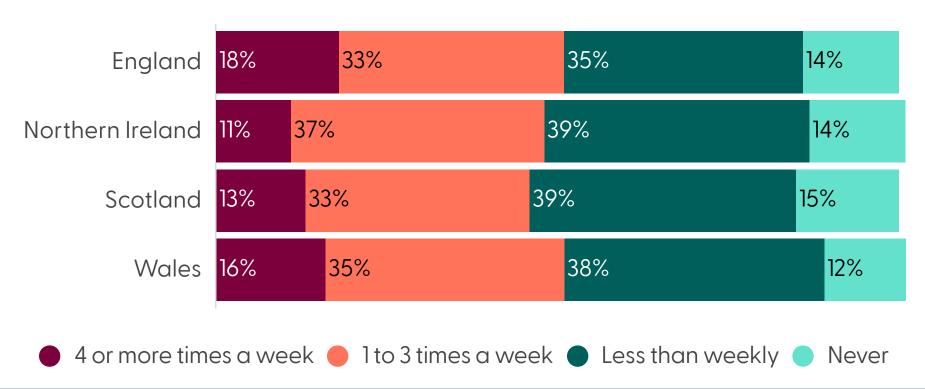


The alcohol harm paradox is the finding that people from lower socio economic groups, or more deprived neighbourhoods, suffer more harm from alcohol than those from higher socio economic groups, despite consuming the same or less alcohol. Possible reasons given for this paradox are the combination of drinking with other unhealthy behaviours (such as smoking), differences in drinking patterns, and access to health-care resources. More information on the alcohol harm paradox can be found on <u>Drinkaware's</u> website¹⁰.

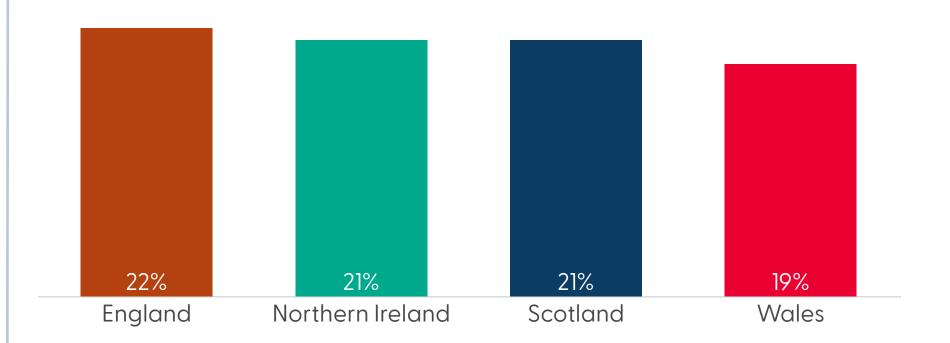
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How do drinking behaviours look across UK countries?

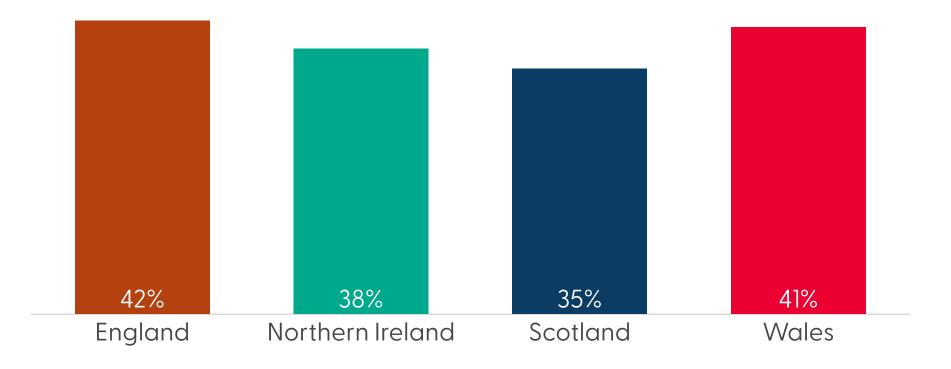
How frequently all adults drink alcohol



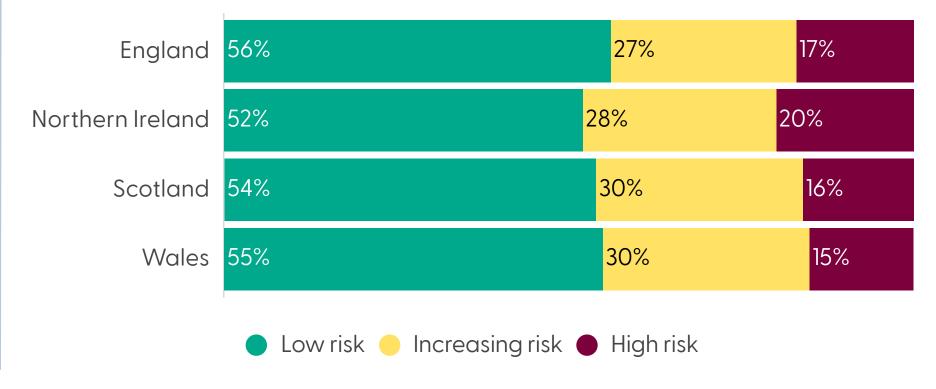
% of drinkers who drink more than the Chief Medical Officers' low risk drinking guidelines of 14 units per week



% drinkers who <u>never</u> binge drink



AUDIT-C assessment alcohol risk classifications



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Drinking in Scotland in 2021

Alcohol consumption, risk and comparisons

Take me to...

2021: the Scotland story in a nutshell



Scotland did not see a spike in increased drinking during the pandemic

Whilst the UK overall saw a spike in people drinking more frequently during 2020, this was not the case in Scotland. Indeed, the data shows very few differences in drinking habits during the pandemic in Scotland.



People in Scotland drink less frequently than other parts of the UK

46% of Scottish adults drink at least once a week, lower than 50% across the UK. And there is evidence of an increasing number of adults in the country never or rarely (less often than monthly) drinking: 36% in 2021, up from 32% in 2018.



But when they do drink, they drink more and are more likely to binge drink

20% of Scottish drinkers consume 7+ units of alcohol in a typical drinking day, higher than the 16% of all UK drinkers. And 35% report never binge drinking, lower than the 41% across the UK.



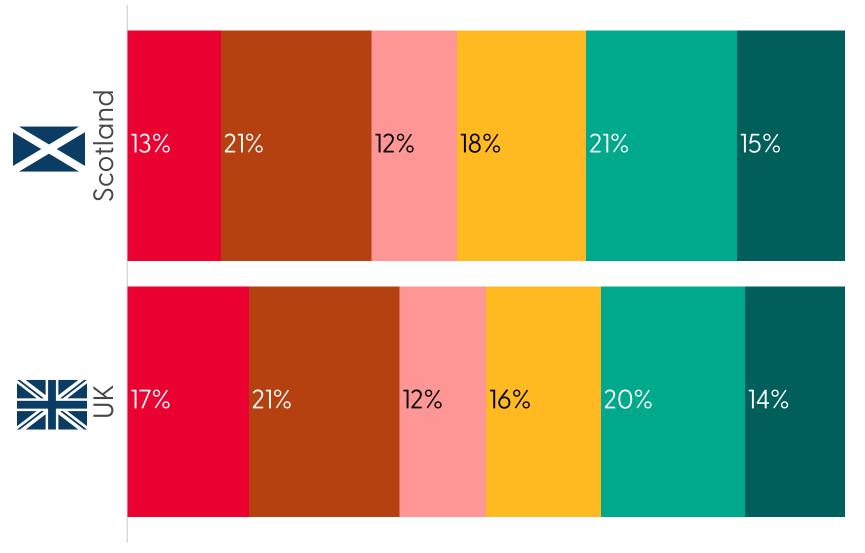
Young drinkers in Scotland are more likely to be high risk drinkers (AUDIT-C)

34% of high risk drinkers in Scotland are aged 18 to 34, compared to 26% of high risk drinkers across the UK.

How often do adults in Scotland have a drink containing alcohol?

Lower proportions of Scottish adults drink four or more times a week compared to adults in the UK

Frequency of drinking amongst adults in Scotland in 2021 compared to adults in the UK



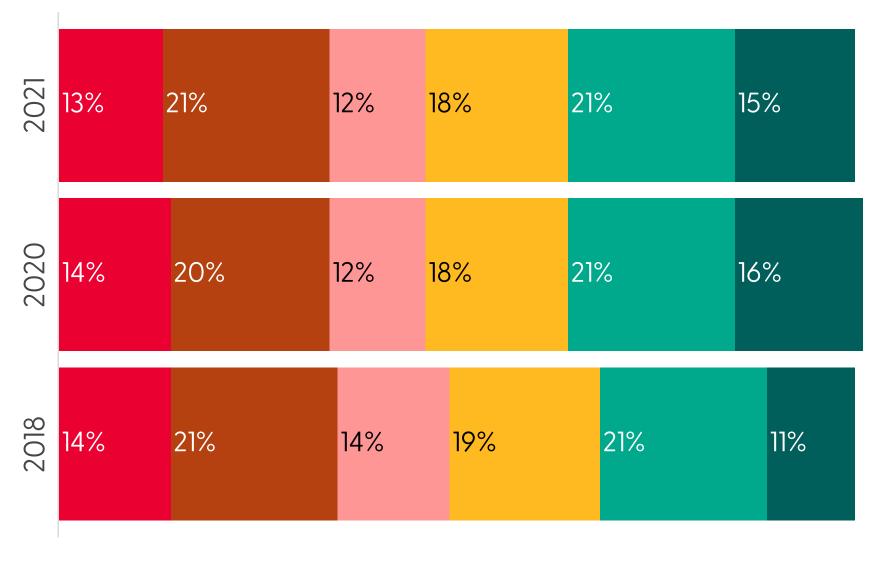


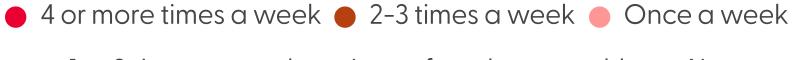




Unlike across the UK, Scotland did not see a spike in drinking frequency in 2020; levels are consistent since 2018

Change in frequency of drinking amongst adults in **Scotland** over time





● 1 to 3 times a month● Less often than monthly● Never

<u>Previous Monitor reports ⁷</u>

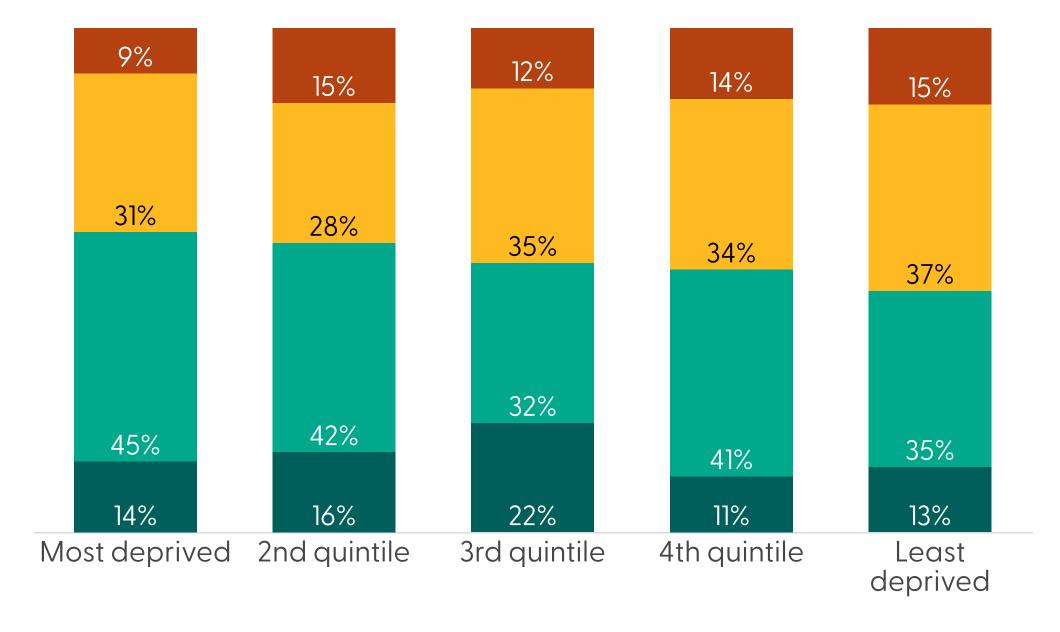


Drinking frequency. Base: all Scotland adults , 2021 (n=1,349); 2020 (n=1,318), 2018 (n=755)

How often do people drink alcohol in Scotland by level of deprivation?

Some findings for Scotland reiterate the consumption patterns outlined in the alcohol harm paradox

Drinking frequency by levels of deprivation in **Scotland**:



Never
 Monthly or less often
 1 to 3 times a week

4 or more times a week

Drinking frequency by Levels of deprivation. Base: all Scotland adults (n=1,349)

52% of adults in Scotland in the least deprived quintile drink at least once a week (lower than the 58% in all UK), compared to 41% in the most deprived quintile (also 41% in all UK)

14 in every 100 adults in the top 20% most deprived areas of Scotland <u>never</u> drink alcohol (compared to 19 in every 100 in the top 20% most deprived areas across all UK)



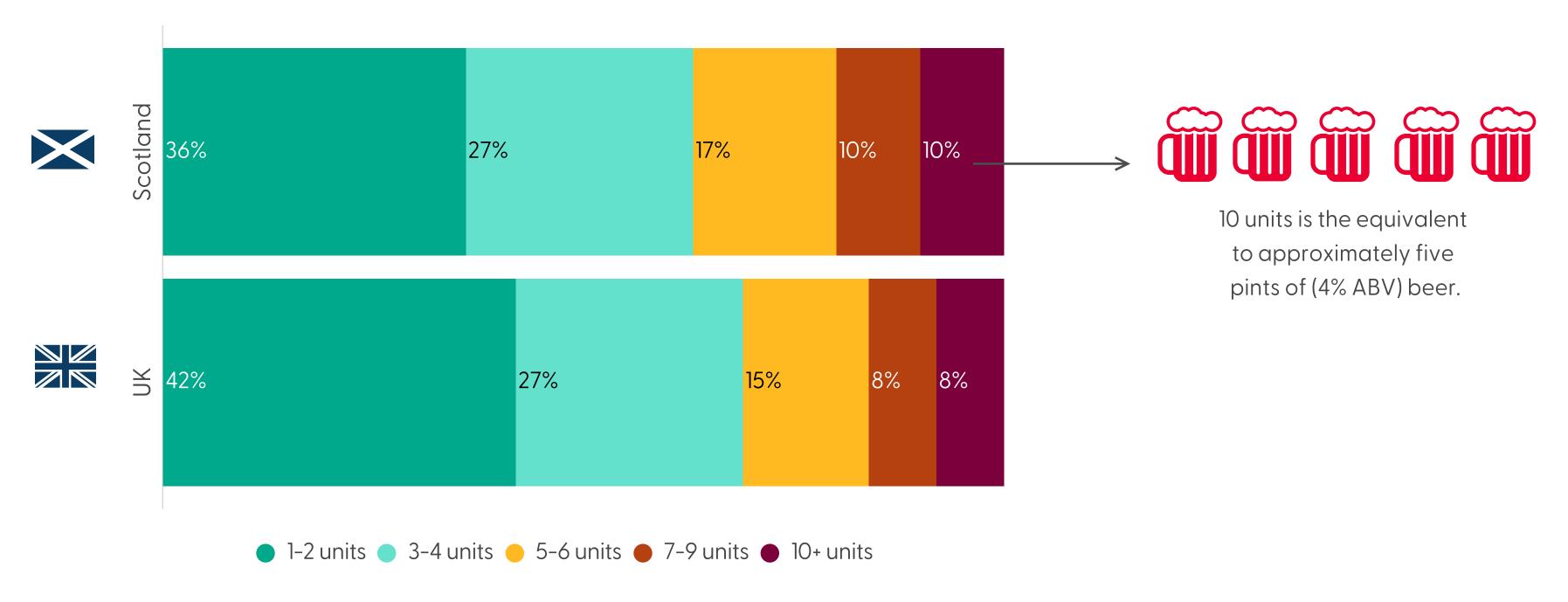
There is insufficient data to look at drinking risk by levels of deprivation in Scotland

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How many units of alcohol do people drink in a typical day when drinking?

Higher proportions of drinkers in Scotland report drinking more units on a typical day compared to UK drinkers; 20% of Scottish drinkers drink 7+ units in a typical day compared to 16% of UK drinkers

Breakdown of units in a typical day in 2021

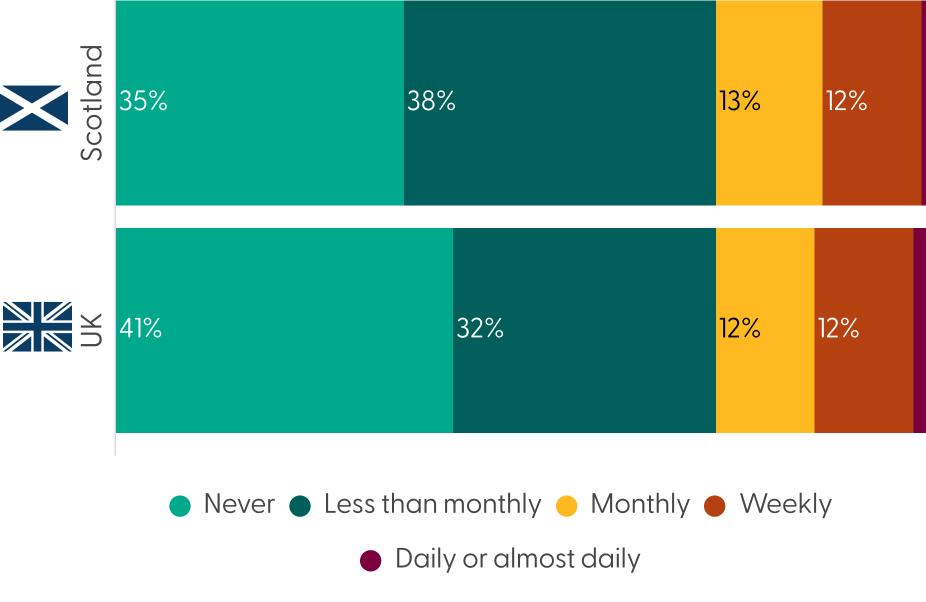


Units in a typical day. Base: all Scotland adults who drink alcohol (n=1,155); all UK adults who drink alcohol (n=7.911)

How often do drinkers in Scotland binge drink?

The proportion of drinkers in Scotland who report that they never binge drink (drinking more than 6/8 units* in a single occasion) is lower compared to all UK drinkers

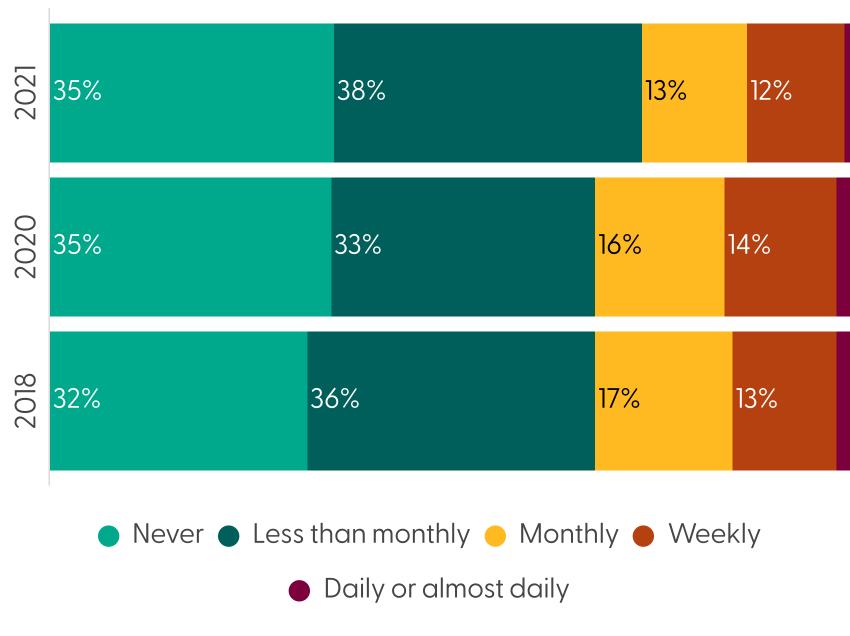
Frequency of binge drinking (6 units for females, 8 for males) in Scotland compared to all UK in 2021



Frequency binge drinking. Base: all Scotland adults who drink alcohol (n=1,155); all UK adults who drink alcohol (n=7 911)

The proportion of drinkers in Scotland who never binge drink* or do it less than monthly has increased in 2021

Change in binge drinking amongst adults in **Scotland** over time:



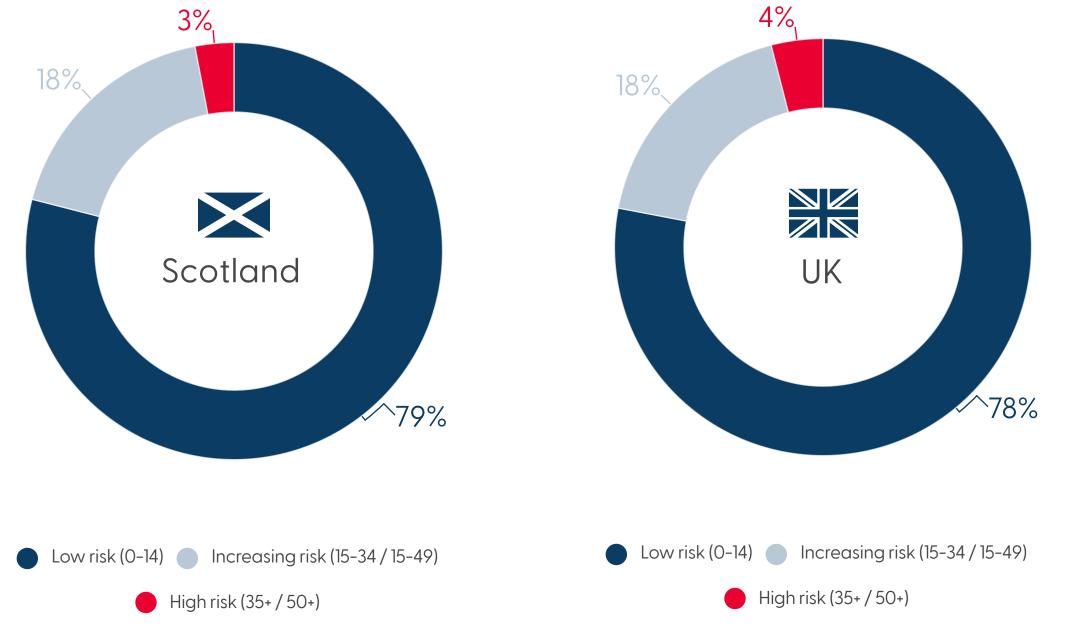
*6 units for females; 8 units for males

Frequency binge drinking. Base: all Scotland adults who drink alcohol, 2021 (n=1,155); 2020 (n=1,115), 2018 (n=674)

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How many units do drinkers in Scotland consume in a week?

In 2021, nearly four in five drinkers in Scotland (79%) report that they drink within the UK Chief Medical Officers' low risk drinking guidelines of 14 units per week $\frac{8}{3}$; similar to levels in all UK.



Units in a typical day. Base: all Scotland adults who drink alcohol (n=1,155); all UK adults who drink alcohol (n=7,911)



The proportion of drinkers in Scotland drinking within the UK Chief Medical Officer's low risk guidelines of 14 units of alcohol a week is 79% in 2021 compared to 76% in 2017 (amongst all UK drinkers this changed from 70% in 2017 to 78% in 2021)

Useful to know

Weekly units of alcohol are grouped into three risk categories: low, increasing and high. Low risk is 0 to 14 units while increasing and high risk differs by gender:

- **Females** who drink between 15 and 34 units are increasing risk, 35+ are high risk
- Males who drink between 15 and 49 units are increasing risk, 50+ are high risk

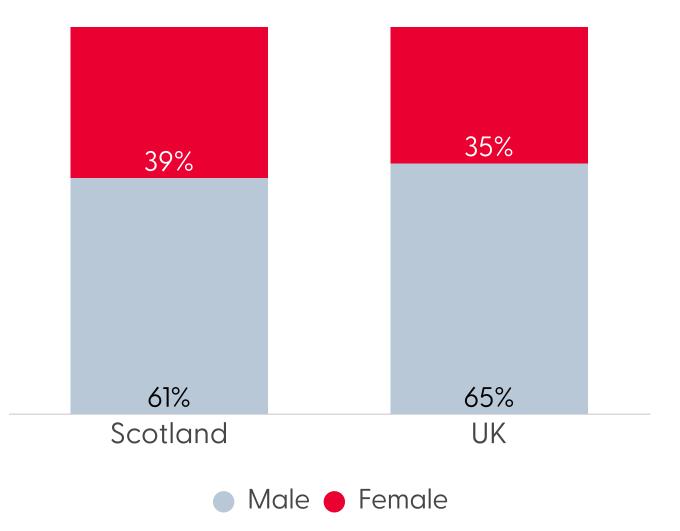
'Risk' refers to risk of harm from alcohol

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Who is most likely to be a high risk drinker in Scotland?

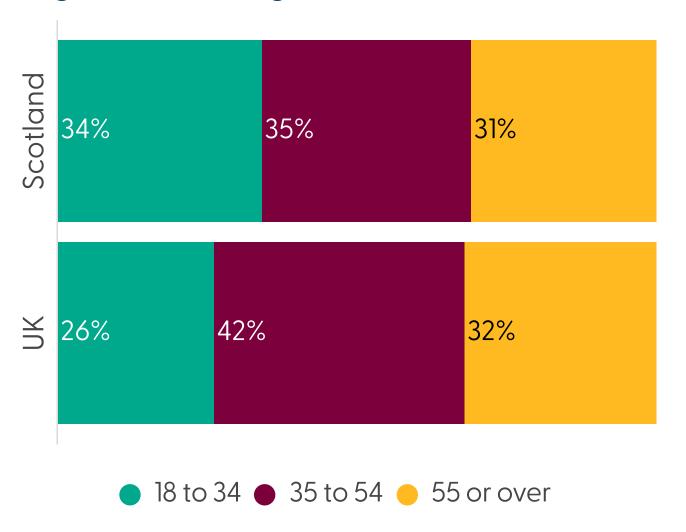
The AUDIT-C screening tool consists of three questions on drinking frequency, units consumed on a typical occasion and frequency of drinking six units or more (for women) or eight units or more (for men) at a single session.

61% of high risk (AUDIT-C) drinkers in Scotland are male; 65% across the UK



16%

of Scotland drinkers are classified as high risk based on AUDIT-C, similar to 17% across all UK drinkers 34% of high risk drinkers in Scotland are aged 18 to 34, higher than 26% across the UK





AUDIT-C high risk drinkers by gender and age. Base: all Scotland adults who are high risk drinkers (n=187); all UK adults who are high risk drinkers (n=1,314)

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How has the pandemic impacted drinking in Scotland?

Monitor data and online community insights

Take me to...

How does pandemic drinking compare to pre-pandemic drinking?

The change in drinking behaviours in Scotland during the first national lockdown has become less prominent, with many drinkers reporting either a return to pre-pandemic drinking levels or drinking less than they usually would have in the last 30 days (May/June 2021)





- Much more than before the pandemic
 Slightly more than before the pandemic
 - About the same amount
 Slightly less than before the pandemic
 - Much less than before the pandemic



The proportion of drinkers in Scotland who report drinking much less in the past 30 days compared to before the pandemic is higher (21%) than UK drinkers (18%).

42% of 18 to 34 year olds who drink reported drinking less in lockdown than before the pandemic, compared to 26% of drinkers aged 55 or over.

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Drinking compared to before the pandemic. Base: all Scotland adults who drink alcohol excluding don't know and prefer not to say (during first lockdown n=1,131; in the last 30 days n=1,131)

The online community: the impact of the pandemic

For many, the pandemic created periods of extreme emotion whilst stripping people of their usual coping mechanisms

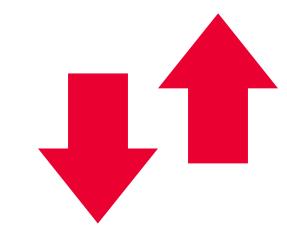
Dealing with extremes of emotion

Through the pandemic, people had to deal with periods of extreme emotions, including loneliness, high levels of stress and anxiety and boredom.

Loss of alternative coping mechanisms

The pandemic stripped many people of existing coping mechanisms, such as spending time with others and taking part in different activities.

For some, and particularly high risk drinkers, alcohol often became a key method of coping with their emotions through the pandemic.



Fewer barriers to drinking

The loss of usual routine and structure appeared to erode self-imposed barriers to drinking, e.g. driving, going into work or spending time on other activities.

New drinking situations/occasions

The pandemic also created new situations or increased the frequency of occasions in which people were drinking:

- Virtual socialising
- Drinking at home (for those who did not do so previously)
- Drinking in public places (e.g. in public parks)
- Drinking with housemates/neighbours (e.g. in the garden/street)



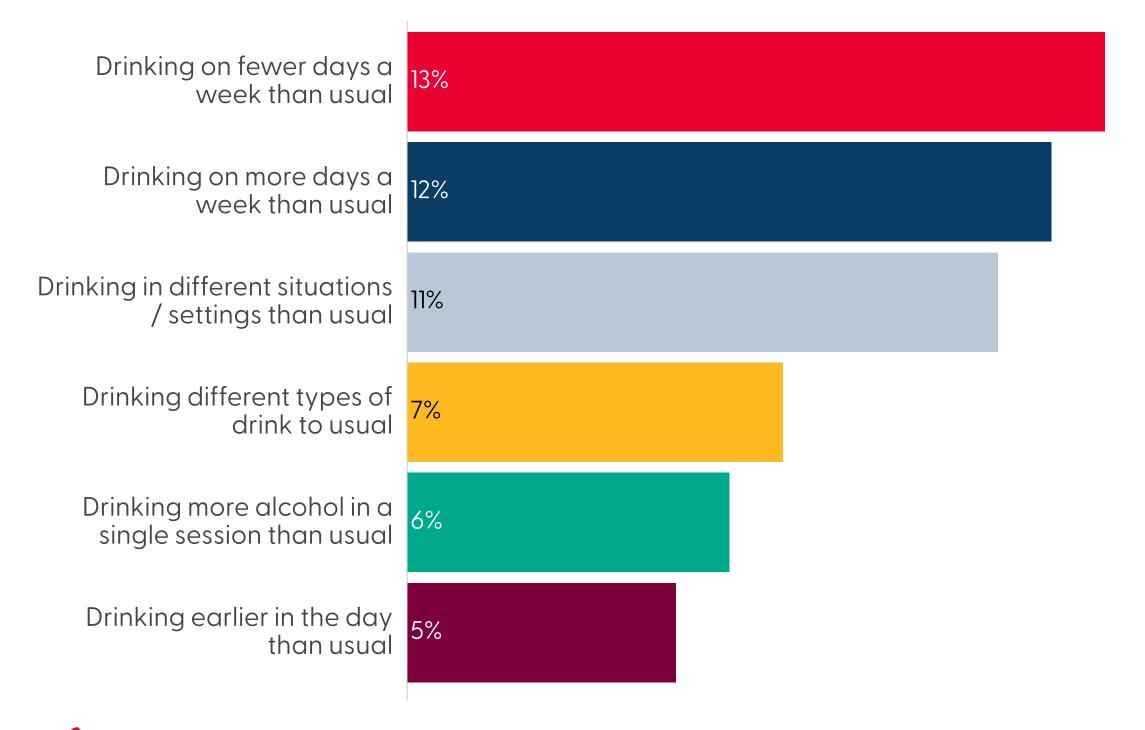
My alcohol consumption went up in May, June 2020 when the sun started to come out and we were allowed to meet up with friends outside. At the time, myself and some of my friends weren't working so we didn't have to drive the next day and we didn't have to go to work and be all responsible and grown up.

Female, 35-44, Parent U18, Scotland

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How have drinking behaviours changed?

A similar proportion of drinkers in Scotland reported drinking on more and fewer days than usual during the pandemic





The proportion of drinkers in Scotland reporting drinking earlier in the day than usual during the pandemic (5%) is lower than the proportion of drinkers in the UK (7%)

28% of high risk drinkers (AUDIT-C) reported drinking on more days a week than usual during the pandemic compared to 4% of low risk drinkers.

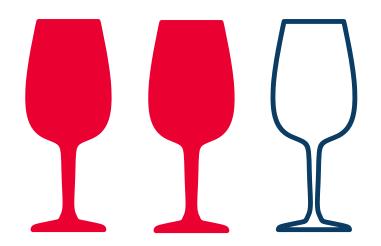
21% of drinkers aged 18 to 34 reported drinking in different situations and settings during the pandemic compared to 5% of drinkers aged 55+.

Drinking behaviour since pandemic began. Base: all Scotland adults who drink alcohol (n=1,155)

23

Drinking alone

There appears to have been an increased acceptability for drinking alone as a result of the pandemic



35% of people in Scotland who had a drink in the last seven days did so alone (similar to all UK; 34%)



23% of all drinkers in Scotland drank alone at home at least once a week last year (similar to all UK; 24%)



Drinking alone was seen as more socially acceptable during the pandemic given that many people had 'no other option'

Community participants generally feel that **drinking alone has become more socially acceptable** during the pandemic. The stigma or negative connotations of drinking alone appear to have lessened as socialising became more difficult.

Pre-pandemic, some participants who live alone tended to only drink or drink most often when with other people, whereas during the pandemic, they drank when alone at home.



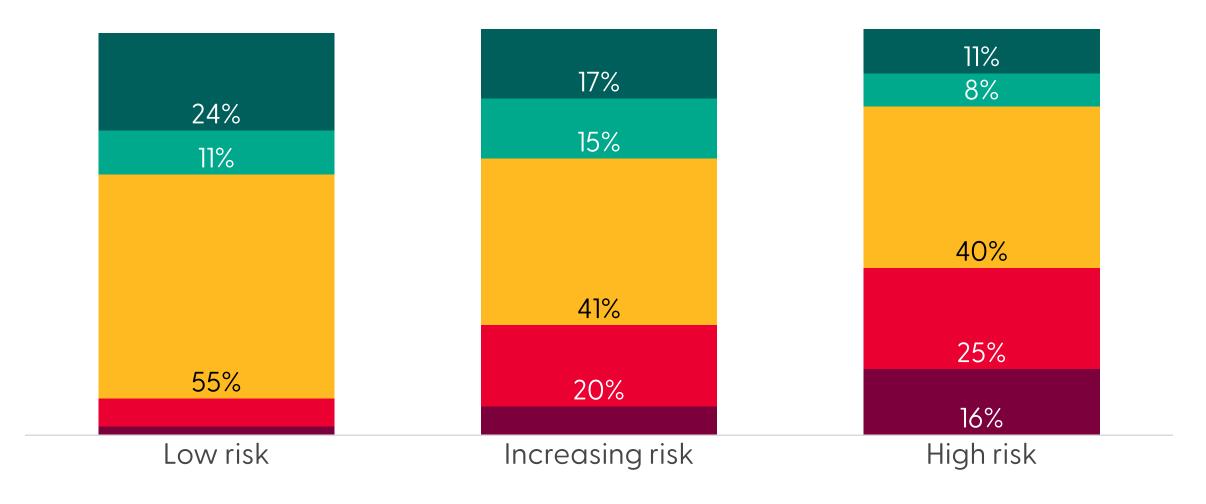
As most of us have spent a long time in isolation or away from friends and family, having a drink on your own has been more understood. People accept that it has been challenging times and whilst most pleasures/hobbies have been taken away during the pandemic, drinking has been seen as a way to get through tough times.

Male, 35-44, High Risk drinker, Parent U18, England

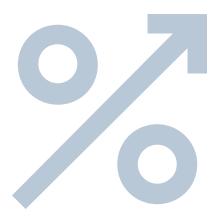
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High risk drinkers: impact of the first lockdown

High risk drinkers in Scotland are more likely to report drinking more than their usual amount during the first lockdown compared to other drinkers



- Much more than before the pandemic
 Slightly more than before the pandemic
 - About the same amount
 Slightly less than before the pandemic
 - Much less than before the pandemic



41% of high risk drinkers in Scotland drank more than their usual amount during the first lockdown than they were prepandemic (43% across all UK), compared to 11% of low risk drinkers (identical to all UK)

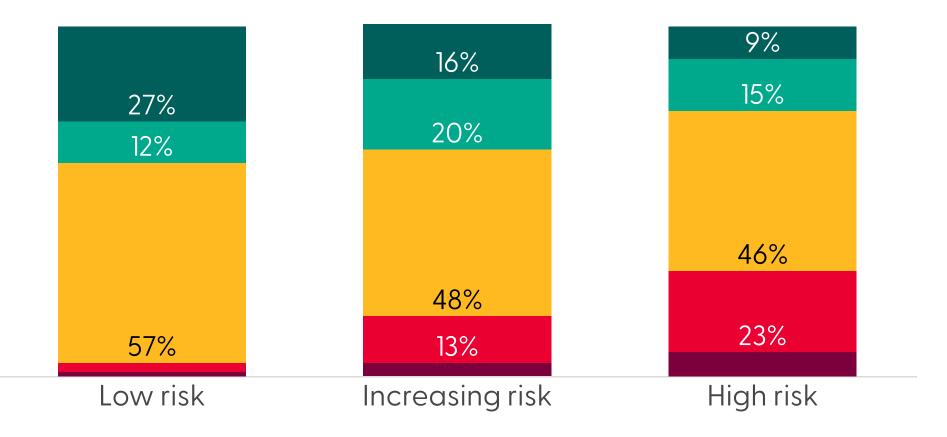


AUDIT-C risk by Drinking in lockdown compared to before the pandemic. Base: all Scotland adults who drink alcohol, Low risk (n=604); Increasing risk (n=342); High risk (n=185)

25

Many high risk drinkers still report drinking more than usual

Three in ten high risk drinkers in Scotland (30%) were drinking more than they usually would in the last 30 days (May 2021) than they were before the pandemic



- Much more than before the pandemic
- Slightly more than before the pandemic
 About the same amount
 - Slightly less than before the pandemic
 - Much less than before the pandemic
- AUDIT-C risk by Drinking in last 30 days compared to before the pandemic. Base: all Scotland adults who drink alcohol (n=1,131); Low risk (n=605); Increasing risk (n=343); High risk (n=183)



39% of high risk drinkers in Scotland report that they intend to cut down on drinking when pandemic restrictions ease (compared to 36% across the UK), although 41% indicated the same in 2020^{9}



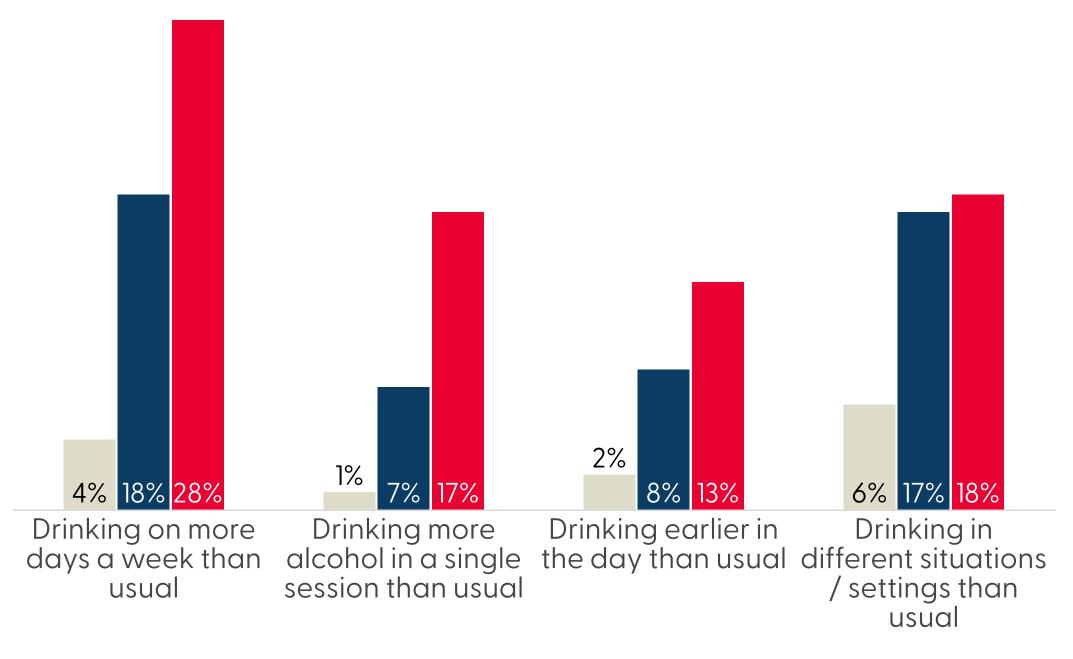
Social drinking is an integral part of the culture within Scotland, and with the best will in the world, it's often tricky to refrain from drinking. With the return to normality, I will be drinking less during the week but this will probably balance out with the alcohol I will be having at the weekends when the pubs and nightclubs are open without restrictions!

Male, 25-34, High Risk drinker, Scotland

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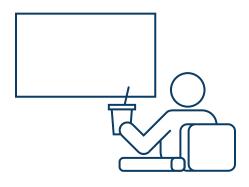
High risk drinkers: different drinking habits

High risk drinkers were drinking on more days a week than usual and were drinking earlier in the day





AUDIT-C risk by Drinking behaviour since lockdown. Base: all Scotland adults who drink alcohol, Low risk (n=620); Increasing risk (n=348); High risk (n=187)



43% of high risk drinkers drank in Scotland alone in the last seven days (42% across the UK), compared to 29% of low risk drinkers (identicial to all UK)



Very often, living with my partner and her family, if someone was opening a beer or wine I would have one with them. Also, if my friends were drinking on zoom calls, I'd feel compelled to join them.

Male, 25-34 High Risk drinker, Scotland



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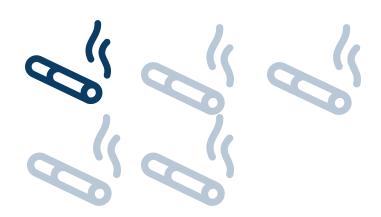
High risk drinkers: other unhealthy behaviours

High risk drinkers often have other unhealthy behaviours; for many the pandemic exacerbated this situation



43% of high risk drinkers in Scotland (AUDIT-C) feel they have put on weight during the pandemic (identical to all UK)

compared to 36% of low risk drinkers (identical to all UK)



20% of high risk drinkers in Scotland (AUDIT-C) also smoke (25% across the UK); a decrease from 26% in 2020

compared to 13% of low risk drinkers (11% across the UK)

44% of high risk drinkers (AUDIT-C) in Scotland report that they have been smoking more compared to before the pandemic (38% across the UK)

compared to 28% of low risk drinkers (27% across the UK)



For many drinkers, the pandemic made it even harder to adopt healthy lifestyles



I put on over two stone last year. I wasn't exercising, I've no gym, I don't live in a mansion, I only have a horrible park near me, I don't drive and I was a bit apprehensive about going on public transport. Pre-COVID, I would always walk home from work. But I think the main thing was my drinking that just escalated. Female, 35-44, High Risk drinker, Mental Health impact, England

"

Interested to find out more?



More on Drinkaware



About Drinkaware

Drinkaware is an independent charity which aims to reduce alcohol-related harm.

https://www.drinkaware.co.uk/about-us



More on the 2021
Drinkaware Monitor



Drinkaware Monitor 2021 | Drinkaware

Exploring the nation's drinking more than one year into the coronavirus pandemic

https://www.drinkaware.co.uk/research/drinkaware-monitors/drinkaware-monitor-2021



More Drinkaware research



Research and Impact | Drinkaware

Drinkaware ensures our work is founded in research and evidence to further promote how to reduce alcohol misuse and harm in the UK.

https://www.drinkaware.co.uk/research



Advice and support



Advice and support

We can help you learn about the impact of alcohol on you, your family or friends. Here we'll support you with advice, information and strategies to help reduce alcohol consumption and improve your health.

https://www.drinkaware.co.uk/advice

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About PS Research

Introducing PS Research

We're Adam and Emma: two experienced research specialists based in the North of England.

Adam specialises in quantitative research. He spent almost a decade working in local authorities and delivering research projects across the public sector. Adam is a Certified Member of the MRS (Market Research Society) and was named the UK's New Freelancer of the Year in 2019 by IPSE (the Association of Independent Professionals and the Self-Employed).

Emma specialises in qualitative research. She spent several years working agency-side for a couple of large, international market research agencies. Emma is a member of the AQR (Association of Qualitative Research).



PS Research is an accredited Market Research Society Company Partner, demonstrating our commitment to quality research and compliance, working to the MRS Code of Conduct.

Appendix

Take me to...

References

- 1: https://www.drinkaware.co.uk/research/drinkaware-monitors/drinkaware-monitor-2021
- 2: https://www.drinkaware.co.uk/research/drinkaware-monitors/drinkaware-monitor-2021
- 3: https://www.who.int/publications/i/item/audit-the-alcohol-use-disorders-identification-test-guidelines-for-use-in-primary-health-care
- 4: https://www.gov.uk/government/statistics/english-indices-of-deprivation-2019
- 5: http://www.nrs.co.uk/nrs-print/lifestyle-and-classification-data/social-grade/
- 6: https://www.drinkaware.co.uk/media/tl2np2c5/impact-report-2020.pdf
- 7: https://www.drinkaware.co.uk/research/drinkaware-monitors
- 8: https://www.drinkaware.co.uk/facts/alcoholic-drinks-and-units/low-risk-drinking-guidelines#thecmoguidelines
- 9: https://www.drinkaware.co.uk/research/drinkaware-monitors/drinkaware-monitor-2020-drinking-and-the-coronavirus-pandemic
- 10: https://www.drinkaware.co.uk/research/research-and-evaluation-reports/understanding-the-alcohol-harm-paradox

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Glossary

Alcohol dependence: This is a medical definition. Alcohol dependence is defined as behavioural, cognitive and physiological factors that typically include a strong desire to drink alcohol and difficulties in controlling its use. Someone who is alcohol-dependent may persist in drinking, despite harmful physical and mental health consequences.

AUDIT: The Alcohol Use Disorders Identification Test (AUDIT) was developed by the World Health Organization (WHO) as a simple, 10-question method of screening for excessive drinking and to assist in brief assessment. It provides a framework for intervention to help hazardous and harmful drinkers to reduce their drinking, or to stop drinking. AUDIT is designed to help health practitioners in particular identify hazardous drinking, harmful drinking and possible dependence. Drinkaware's Alcohol Self-Assessment is based on the AUDIT screening questionnaire.

AUDIT-C: This refers to the three consumption-related questions on the AUDIT questionnaire that relate to drinking frequency, units consumed on a typical occasion and frequency of drinking six units or more (for women) or eight units or more (for men) at a single session. A score of 0 to 4 indicates low risk; 5 to 7 indicates increasing risk; 8 to 10 indicates higher risk; and 11 to 12 indicates possible dependence.

Binge drinking: This term has a medical definition. Binge drinking is defined by the NHS for men as drinking more than eight units of alcohol in a single session, and more than six units for women.

Harmful drinking: 'Harmful drinking' means drinking in a way that is likely to cause or has already caused harm, i.e. a strong likelihood that damage to health – physical or mental – has already been caused.

Hazardous drinking: 'Hazardous drinking' means drinking in a way that may put your mental and/or physical health at serious risk; depending on patterns of drinking and other factors, this can include social consequences.

Increasing and high risk: These terms have specific meanings in relation to an AUDIT-C score. A score of 0 to 4 indicates low risk; 5 to 7 indicates increasing risk; 8 to 10 indicates higher risk; and 11 to 12 indicates possible dependence. Note these scores are indicative as a screening tool and not diagnostic.